



S • O • B • A
*Stone Oak
Business
Association*

Who We Are:

The Stone Oak Business Association (SOBA) is a grass-roots organization that gives Stone Oak businesses a voice within the community, while providing a forum for business members to network, increase their company's visibility, and strengthen business relationships.

SOBA was founded in October, 2001 by Gina Groomer-Barbera and Russell Groomer, co-owners of *Welcome Home! Community Newspaper*, a publication distributed to over 52,000 area residents. As small business owners themselves, they saw a need for networking opportunities in this ever-growing region of San Antonio.

The association is here to educate and inform its members as it strives to actively represent, promote, and support the business community. SOBA does this by offering monthly meetings featuring prominent speakers, networking events that attract over 100 people, and countless avenues for your business to be seen and heard throughout the north side. With roughly 400 members, this growing organization embraces a free exchange of helpful information and mutual support, helping to expand and support this tight-knit community.

Benefits:

- A link to your business's webpage on the SOBA website.
- Membership recognition on website and in the annual Stone Oak Source directory.
- Web banner opportunities.
- A FREE listing in the Stone Oak Source.
- Discounts on Stone Oak Source advertisements.
- Annual membership recognition in the Welcome Home Newspaper, 78258 edition.
- Discounts on lunch and evening meetings/events, including the annual Business Expo.
- A Ribbon Cutting ceremony, which includes a 150 word article in the Welcome Home Newspaper, 78258 edition.
- Ribbon Cutting photo on website.
- The opportunity to purchase Business Neighbor Advertisements.
- Excel file of fellow SOBA members upon request (includes mailing addresses only).
- Listing of member discounts on SOBA website to encourage business activity.
- The opportunity to become a SOBA Statesman:
 - Serve on the Ribbon Cutting Committee.
 - Have a photo published in the Statesmen Ad in the Welcome Home Newspaper, 78258 edition.
 - Provide your company's promotional materials in SOBA "Welcome Packet."



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Building Relationships, Growing Businesses

SOBA Membership Agreement

Company Name _____

Contact _____ Phone _____

Address _____ City/Zip _____

Email _____

Fax _____

Type of Business _____

Web Address _____

Payment Instructions

Checks should be made out to the Stone Oak Business Association or use credit card enrollment below. Membership dues are \$250 per year for up to three associates and \$25 for each additional associate.

Notice of Auto-Renewal: This agreement shall be renewable at the end of the current term, unless either party gives written or verbal notice of the intention to not renew. This membership renewal agreement is subject to termination by either party upon at least 30 days notice prior to the end of the then current contract year.

Mastercard Visa Card Number _____

Expiration Date _____ Print Name _____

Amount _____ Authorized Signature _____

Representative _____ Date _____



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Building Relationships, Growing Businesses

SOBA Contributor Agreement

Company Name _____

Contact _____ Phone _____

Address _____ City/Zip _____

Email _____ Fax _____

Type of Business _____

Offer: _____

I agree to provide this offer, stated above, for a minimum of one full year to all Stone Oak Business Association Members who present their membership card. Offer will continue on a month-to-month basis after one year – unless otherwise notified in writing of cancellation. A 30-day advanced written notice is needed if contributor decides to cancel said offer. Contributors also agree to display the Stone Oak Business Association decal on door of business to help identify themselves as a SOBA contributor for the duration of participation.

Print Name _____ Signature _____

SOBA Representative _____ Date _____



Stone Oak Source

A Business and Medical Directory for Stone Oak and Surrounding Areas

Dear Business Neighbors,

Throughout the years, the Stone Oak Business Association (SOBA) has been working hard to promote strong relationships between business neighbors. As more and more businesses joined our growing association, it became apparent that there was dire need for a functional, user-friendly and informative directory for residents to locate the various organizations, medical offices and facilities that comprise Stone Oak. Thus, the Stone Oak Source – an annual guide to all things Stone Oak – was born.

The first edition of the Stone Oak Source was released in June 2009, published by SOBA and Welcome Home! Community Newspaper. Due to an overwhelming positive response and a widespread demand for more, the second edition was released in January 2011. In addition to its usefulness as a business and medical directory, the Source also provides important information regarding local schools, city and government offices, places of worship, and a fun guide for things to do, restaurants, shopping and the history of Stone Oak.

A beautifully bound 8" x 10" full-color book, the Stone Oak Source is both an essential guide for every Stone Oak resident and a treasured publication with a great shelf life. Covered in a heavy-weight varnished paper, prime placement advertising is offered inside the front cover, inside the back cover, and on the back cover.

Members of the Stone Oak Business Association will receive a complimentary business or medical listing and a discounted rate for advertising. Membership also includes a link on SOBA's website, the Stone Oak website, a ribbon cutting ceremony for your business, and other discount opportunities. Please talk to your sales representative about annual membership rates and other benefits.

A total of 10,000 copies of Stone Oak Source will be delivered to local businesses for free distribution to the public. SOBA members, local real estate offices, and hotels will all have copies, and books will also be hand delivered to new home owners in the area.

The growth of Stone Oak and its surrounding areas has been amazing to watch, and it is still expanding at a rapid pace. This local guide is an invaluable resource for long time residents and new neighbors alike.



Business Listing

Name, Address Phone Number & Website	Non Member \$150	SOBA Member FREE
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Advertising Rates

	Non Member	SOBA Member
Full Page	\$1225	\$1125
Half Page	\$675	\$575
Quarter Page	\$475	\$375

Mechanicals

Full Page	7.625 X 10.125
Half Page (Horz.)	7.625 X 4.937
Quarter Page (Stand.)	3.625 X 4.937

Stone Oak Source

Business and Medical Listing 2011-12

Name of Business

Type of Business _____
(One Category per Business Listing)

Address _____

Phone # _____ Fax _____
(for medical only)

Website _____

Name of Center/Building of Business Location

Name of Person Authorizing: _____

Email for Ad and Business Listing Approval:

Stone Oak Source 2011-2012 Business Directory Categories

Please mark an "X" next to the category that best describes your business. If none of the categories below describe your business, mark an "X" next to "Other" and briefly describe the type of business you are listing. SOBA reserves the right to place businesses in a manner that best allows our readers to find what they need in our directories, but we will work with businesses in every way we can.

- | | | |
|---|--|--|
| <input type="checkbox"/> Accountants – Certified Public
<input type="checkbox"/> Advertising/Promotional Products
<input type="checkbox"/> Air Conditioning & Heating
<input type="checkbox"/> Apartment Communities
<input type="checkbox"/> Apartment Locators
<input type="checkbox"/> Art Galleries/Studios
<input type="checkbox"/> Assisted Living
<input type="checkbox"/> Associations
<input type="checkbox"/> Athletic Training Facilities
<input type="checkbox"/> Attorneys
<input type="checkbox"/> Automotive Collision Repair
<input type="checkbox"/> Automotive Dealerships
<input type="checkbox"/> Automotive Repair
<input type="checkbox"/> Bakeries
<input type="checkbox"/> Banking
<input type="checkbox"/> Bars
<input type="checkbox"/> Beauty Salons & Spa Services
<input type="checkbox"/> Beauty Products/Cosmetics
<input type="checkbox"/> Birthday Parties
<input type="checkbox"/> Business Centers
<input type="checkbox"/> Business Consulting
<input type="checkbox"/> Catering
<input type="checkbox"/> Chimney Sweep – Certified
<input type="checkbox"/> Chocolate
<input type="checkbox"/> Churches
<input type="checkbox"/> Cleaners & Laundry
<input type="checkbox"/> Cleaning Products
<input type="checkbox"/> College and Preparatory Services
<input type="checkbox"/> Commercial Loans
<input type="checkbox"/> Communications Providers
<input type="checkbox"/> Computer Services
<input type="checkbox"/> Convenience Stores
<input type="checkbox"/> Counselors/Mediators
<input type="checkbox"/> Country Clubs
<input type="checkbox"/> Credit Restoration
<input type="checkbox"/> Credit Unions
<input type="checkbox"/> Dance Instruction
<input type="checkbox"/> Day Care
<input type="checkbox"/> Decks & Patios
<input type="checkbox"/> Drug Detection Services
<input type="checkbox"/> Electronics Installations & Services
<input type="checkbox"/> Employee Benefits
<input type="checkbox"/> Engineering Consulting
<input type="checkbox"/> Entertainment – Music
<input type="checkbox"/> Entertainment – Performing Arts
<input type="checkbox"/> Entertainment – Sports
<input type="checkbox"/> Etiquette Classes
<input type="checkbox"/> Event Classes
<input type="checkbox"/> Event Planning
<input type="checkbox"/> Eyelash Extensions
<input type="checkbox"/> Financial Advisors, Investments & Services
<input type="checkbox"/> Fitness Centers
<input type="checkbox"/> Fitness Centers – Children's
<input type="checkbox"/> Florists
<input type="checkbox"/> Fruit Bouquets
<input type="checkbox"/> Funeral Homes
<input type="checkbox"/> Gas Stations
<input type="checkbox"/> Golf Courses
<input type="checkbox"/> Greeting Cards | <input type="checkbox"/> Grocers
<input type="checkbox"/> Haircutters and Salons
<input type="checkbox"/> Health Food
<input type="checkbox"/> Home Furnishings & Bedding
<input type="checkbox"/> Home Remodeling
<input type="checkbox"/> Home Care
<input type="checkbox"/> Home Technology Design
<input type="checkbox"/> Hotels
<input type="checkbox"/> House Cleaning
<input type="checkbox"/> Human Resources
<input type="checkbox"/> Insurance
<input type="checkbox"/> Insurance Contract Management
<input type="checkbox"/> Interior Design
<input type="checkbox"/> Internet Marketing
<input type="checkbox"/> Irrigation System Installation & Services
<input type="checkbox"/> IT Services
<input type="checkbox"/> IT Staffing
<input type="checkbox"/> IT Support
<input type="checkbox"/> Janitorial Services
<input type="checkbox"/> Kennels
<input type="checkbox"/> Language Schools
<input type="checkbox"/> Law Firms and Lawyers
<input type="checkbox"/> Lawn & Landscaping Services
<input type="checkbox"/> Legal Service
<input type="checkbox"/> Limousines
<input type="checkbox"/> Liquor Stores
<input type="checkbox"/> Mailing & Print
<input type="checkbox"/> Martial Art School
<input type="checkbox"/> Massage – Therapeutic
<input type="checkbox"/> Mortgage
<input type="checkbox"/> Movie Theaters
<input type="checkbox"/> Music Schools
<input type="checkbox"/> Music Venues
<input type="checkbox"/> Newspapers
<input type="checkbox"/> Non-Profit
<input type="checkbox"/> Office Condominiums
<input type="checkbox"/> Office Equipment
<input type="checkbox"/> Organizing Services
<input type="checkbox"/> Painting Contractors
<input type="checkbox"/> Paper and Ink
<input type="checkbox"/> Pest Control
<input type="checkbox"/> Pet Grooming
<input type="checkbox"/> Pet Boarding & Services
<input type="checkbox"/> Photographers
<input type="checkbox"/> Picture Framing
<input type="checkbox"/> Pilates
<input type="checkbox"/> Plumbing & Drain
<input type="checkbox"/> Pool Construction
<input type="checkbox"/> Pottery Studios
<input type="checkbox"/> Precious Metals
<input type="checkbox"/> Pre-Paid Legal Services
<input type="checkbox"/> Pre-Schools
<input type="checkbox"/> Printer Ink & Toner
<input type="checkbox"/> Printing & Copying
<input type="checkbox"/> Private Schools
<input type="checkbox"/> Prof. Employer Organizations
<input type="checkbox"/> Professional Speakers
<input type="checkbox"/> Property Management
<input type="checkbox"/> Real Estate | <input type="checkbox"/> Real Estate School
<input type="checkbox"/> Receptionist Services
<input type="checkbox"/> Restaurants – American
<input type="checkbox"/> Restaurants – Asian
<input type="checkbox"/> Restaurants – BBQ
<input type="checkbox"/> Restaurants – British
<input type="checkbox"/> Restaurants – Breakfast/Lunch
<input type="checkbox"/> Restaurants – Café
<input type="checkbox"/> Restaurants – Deli
<input type="checkbox"/> Restaurants – Dessert
<input type="checkbox"/> Restaurants – French
<input type="checkbox"/> Restaurants – Gourmet
<input type="checkbox"/> Restaurants – Italian
<input type="checkbox"/> Restaurants – Mediterranean
<input type="checkbox"/> Restaurants – Mexican
<input type="checkbox"/> Restaurants – Mongolian Stir Fry
<input type="checkbox"/> Restaurants – Pizza
<input type="checkbox"/> Restaurants – Prepared Meals
<input type="checkbox"/> Restaurants – Seafood
<input type="checkbox"/> Restaurants – Southwestern
<input type="checkbox"/> Restaurants – Thai
<input type="checkbox"/> Retail – Boutiques
<input type="checkbox"/> Retail – Children's Boutiques
<input type="checkbox"/> Retail – Consignment
<input type="checkbox"/> Retail – Discount Stores
<input type="checkbox"/> Retail – Footwear
<input type="checkbox"/> Retail – Health & Wellness
<input type="checkbox"/> Retail – Jewelry
<input type="checkbox"/> Retail – Resale Fashion
<input type="checkbox"/> Retail – Shopping Centers
<input type="checkbox"/> Retail – Specialty Stores
<input type="checkbox"/> Retail – Sports
<input type="checkbox"/> Retail – Tobacco
<input type="checkbox"/> Retail – Toy Stores
<input type="checkbox"/> Retail – Vitamins & Supplements
<input type="checkbox"/> Retirement Communities
<input type="checkbox"/> Retirement Community Placement
<input type="checkbox"/> Roofing
<input type="checkbox"/> Security – Home
<input type="checkbox"/> Security – Hired
<input type="checkbox"/> Sports – Youth
<input type="checkbox"/> Staffing & Business Services
<input type="checkbox"/> Storage
<input type="checkbox"/> Structural & Civil Engineering
<input type="checkbox"/> Surveyors
<input type="checkbox"/> Tanning Salons
<input type="checkbox"/> Tattoos/Body Piercings
<input type="checkbox"/> Trade Schools
<input type="checkbox"/> Travel Agencies
<input type="checkbox"/> Tree Trimming
<input type="checkbox"/> Tutoring/Learning Centers
<input type="checkbox"/> Veterinary Hospitals
<input type="checkbox"/> Welcome Services
<input type="checkbox"/> Wellness & Nutrition
<input type="checkbox"/> Wholesale – Designer Merchandise
<input type="checkbox"/> Wholesale – General
<input type="checkbox"/> Window Coverings
<input type="checkbox"/> Window Tinting
<input type="checkbox"/> Wine
<input type="checkbox"/> Other (Explain) _____ |
|---|--|--|

Stone Oak Source 2011-2012 Medical Directory Categories

Please mark an "X" next to the category that best describes your business. If none of the categories below describe your business, mark an "X" next to "Other" and briefly describe the type of business you are listing. SOBA reserves the right to place businesses in a manner that best allows our readers to find what they need in our directories, but we will work with businesses in every way we can.

- | | |
|---|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Allergy, Asthma & Immunology <input type="checkbox"/> Alzheimer's/Dementia Care Residence <input type="checkbox"/> Angiography <input type="checkbox"/> Anti-Aging <input type="checkbox"/> Cancer Treatment <input type="checkbox"/> Cardiology <input type="checkbox"/> Cardiovascular <input type="checkbox"/> Chiropractic Services <input type="checkbox"/> Colon & Rectal Surgery <input type="checkbox"/> Cognitive Skills Training <input type="checkbox"/> Cosmetic Gynecology <input type="checkbox"/> Cosmetic Surgery <input type="checkbox"/> Counseling <input type="checkbox"/> Credentialing <input type="checkbox"/> Dentistry – Cosmetic <input type="checkbox"/> Dentistry – Endotics <input type="checkbox"/> Dentistry – Family <input type="checkbox"/> Dentistry – General <input type="checkbox"/> Dentistry – Pediatric <input type="checkbox"/> Dermatology <input type="checkbox"/> Ear, Nose & Throat <input type="checkbox"/> Family Medicine <input type="checkbox"/> Gastroenterology <input type="checkbox"/> General Practitioners <input type="checkbox"/> Health Care <input type="checkbox"/> Health & Wellness <input type="checkbox"/> Hospitals <input type="checkbox"/> Imaging Centers <input type="checkbox"/> Internal Medicine <input type="checkbox"/> Lab Testing <input type="checkbox"/> Lasik Centers <input type="checkbox"/> Medical Billing <input type="checkbox"/> Medical Equipment Repair <input type="checkbox"/> Medical Equipment Sales <input type="checkbox"/> Medical Esthetiques <input type="checkbox"/> Medical Information Technology <input type="checkbox"/> Medical Office Condominiums <input type="checkbox"/> Medical Transcription <input type="checkbox"/> Medspas <input type="checkbox"/> Midwives <input type="checkbox"/> Neurology <input type="checkbox"/> Neurosurgery <input type="checkbox"/> Nutritionists & Dieticians <input type="checkbox"/> Obstetrics/Gynecology <input type="checkbox"/> Ophthalmology <input type="checkbox"/> Optometrists <input type="checkbox"/> Oral & Maxillofacial Surgery <input type="checkbox"/> Orthodontics <input type="checkbox"/> Orthotics & Prosthetics <input type="checkbox"/> Otolaryngologists <input type="checkbox"/> Outpatient Rehabilitation <input type="checkbox"/> Pain Management <input type="checkbox"/> Pediatrics <input type="checkbox"/> Pediatrics – After Hours <input type="checkbox"/> Pediatrics – Pulmonary <input type="checkbox"/> Pharmacy <input type="checkbox"/> Physical Therapy <input type="checkbox"/> Podiatry <input type="checkbox"/> Radiology <input type="checkbox"/> Skilled Nursing <input type="checkbox"/> Speech Therapy <input type="checkbox"/> Sports Medicine <input type="checkbox"/> Surgery <input type="checkbox"/> Surgery – Cardiovascular and/or
Cardiothoracic <input type="checkbox"/> Surgery – Facial <input type="checkbox"/> Surgery – Plastic <input type="checkbox"/> Therapy <input type="checkbox"/> Urgent Care/Minor Emergency <input type="checkbox"/> Vein Treatment | <ul style="list-style-type: none"> <input type="checkbox"/> Wellness & Weight Loss <input type="checkbox"/> Other _____ _____ _____ |
|---|---|